

[PDF] How To Get Good Reviews On Amazon: A Guide For Independent Authors & Sellers

- pdf download free book

Books Details:

Title: How to Get Good Reviews on Am

Author:

Released: 0000-00-00

Language:

Pages: 74

ISBN:

ISBN13:

ASIN: B00ED1QGXC



[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

***** WHAT DO AMAZON'S TOP REVIEWERS SAY? *****

"When I received Theo's request to review this book his request immediately stood out ... He said just the right things to engage my interest."

- Ali Julia, #1 REVIEWER, #1 HALL OF FAME REVIEWER on amazon.com

"Thank you, thank you, thank you, Theo! I hope everyone who plans to request reviews from me will read this"

- E.A. Lovitt, TOP 100 REVIEWER, HALL OF FAME REVIEWER on amazon.com

"My only question to the author is who are you and how do you know us so well?"

- Noname, TOP 50 REVIEWER on amazon.com

"an essential guide"

- prisrob, TOP 100 REVIEWER on amazon.com, TOP 500 REVIEWER on amazon.co.uk

"A must-read"

- Dr. Johnson C. Philip, #4 ranked reviewer on amazon.in

"sound advice"

- C. MacPhail, TOP 50 REVIEWER on amazon.com

"Want me to review your book? Read this first"

- Rahul Badami, #1 ranked reviewer on amazon.in

***** All rankings are current as of September 25 2013. *****

I'm an Amazon reviewer. And yes, I do know some of the top reviewers on Amazon. But not any of those quoted above.

Ali Julia, E.A. Lovitt, prisrob, Dr. Johnson C. Philip, and Rahul Badami are all people I just approached and asked for a review using exactly the methods described in this book. Noname and C. MacPhail decided to review my book on their own.

How did this happen?

Most people selling on Amazon never realize that hidden in plain sight there's a powerful reviewer community. Its members treat reviewing as a serious hobby, and share a definite subculture with its own rules and codes of behavior. Whether you're an indie author self publishing a book on Amazon, publishing on kindle, or a business trying to sell on Amazon, the same rules apply.

This short book takes you behind the scenes and gives you an insider's view of that subculture. Based on psychological science, my own years of experience as an Amazon reviewer, and thousands of hours of conversation with some of the top reviewers on Amazon, it lays out the written and unwritten laws of what even many reviewers call "The Amazon Jungle". It's a quick but comprehensive guide not only for indie authors, but for anyone self publishing a book on Amazon, publishing on kindle, or selling on Amazon.

Whether you're...

- An experienced "indie" or self-published author who wants to sell on Amazon
- Publishing a book on Amazon for the first time
- Publishing on Kindle
- Marketing on Amazon
- A business that wants to sell on Amazon

...this book will teach you how to approach Amazon reviewers in ways that reviewers themselves will consider appropriate. It shows you step by step exactly what to say and do to make a reviewer actually want to help you. There are no tricks or gimmicks: it's just about knowing what this particular community considers the right way to behave.

Just as importantly for anyone selling on Amazon, this book explains what not to do. It identifies the most common mistakes that indie authors and others selling on Amazon tend to make when dealing with reviewers. It explains which parts of the jungle are virtual minefields. For self-published authors and anyone else with a product to market or sell on Amazon's website, this is your complete guide to getting the reviews your work needs to sell on Amazon.

It includes:

- A simple, four-part formula for writing emails that get your work reviewed.
- Three things never to say when communicating with reviewers!
- How to pick reviewers who are more likely to give you a good review.
- How to reduce the chance that a reviewer you contact will give your work a bad review - even if they don't like what you're selling!
- How people get caught out when receiving reviews from friends and family.

For indie authors and anyone else self publishing a book on Amazon, publishing on kindle, or just selling on Amazon, this book will show you how to be the kind of seller reviewers actually want to help!

- Title: How to Get Good Reviews on Amazon: A Guide for Independent Authors & Sellers
 - Author:
 - Released: 0000-00-00
 - Language:
 - Pages: 74
 - ISBN:
 - ISBN13:
 - ASIN: B00ED1QGXC
-